of y for Sellenge July 81, 1961 on Beelin

TO : 5/S - Mr. Battle

FROM : Ernest K. Lindley

Before starting work on this paper, I of course inquired for what audience it was intended. Henry Cox outlined what he understood Foy Kohler had in mind. As we all understood that the President and Dean Acheson had expressed an interest in the matter, it was agreed that I should obtain their views. I talked with Mr. Acheson directly and, over the telephone, with McGeorge Bundy. Mr. Acheson said the intended audience was opinion-forming people.

Mr. Bundy said that the President wanted a paper that would persuade opinion-forming people, here and abroad, that we we were dealing with a bunch of so-and-so's and that we have a wise policy with regard to Berlin. He said he thought that the President had in mind a paper longer than the pamphlet on Cuba and more academic in the sense that it would be persuasive to the man who wanted to know the evidence, the dates, and the texts--not a whole book but something more than Foreign Policy Association Headline pamphlet. He said that the pamphlet should be directed to "the opinion-formers and not the people who like to read low-brow non-fiction."

Subsequently I asked the Secretary of state for his ideas and got the impression that he had in mind substantially what Mr. Bundy had outlined.

The target of this proposed pamphlet is, therefore, not the man on the street but makers of opinion in the U. S. and abroad, definitely including the "uncommitted" nations.

Mr. Kohler suggested the annexes. Mr. Acheson and Mr. Bundy had previously indicated that they too thought the pamphlet should have some annexes—-basic documents and official statements.

cc - P - Mr. Tubby

Berlin